

Florida Health Care Association



**Key Findings from a Statewide Survey of 800 Likely
Voters in Florida, Conducted March 30-31, 2008**



NEIL NEWHOUSE
Partner • neil@pos.org

The nursing home issue was explained to voters...

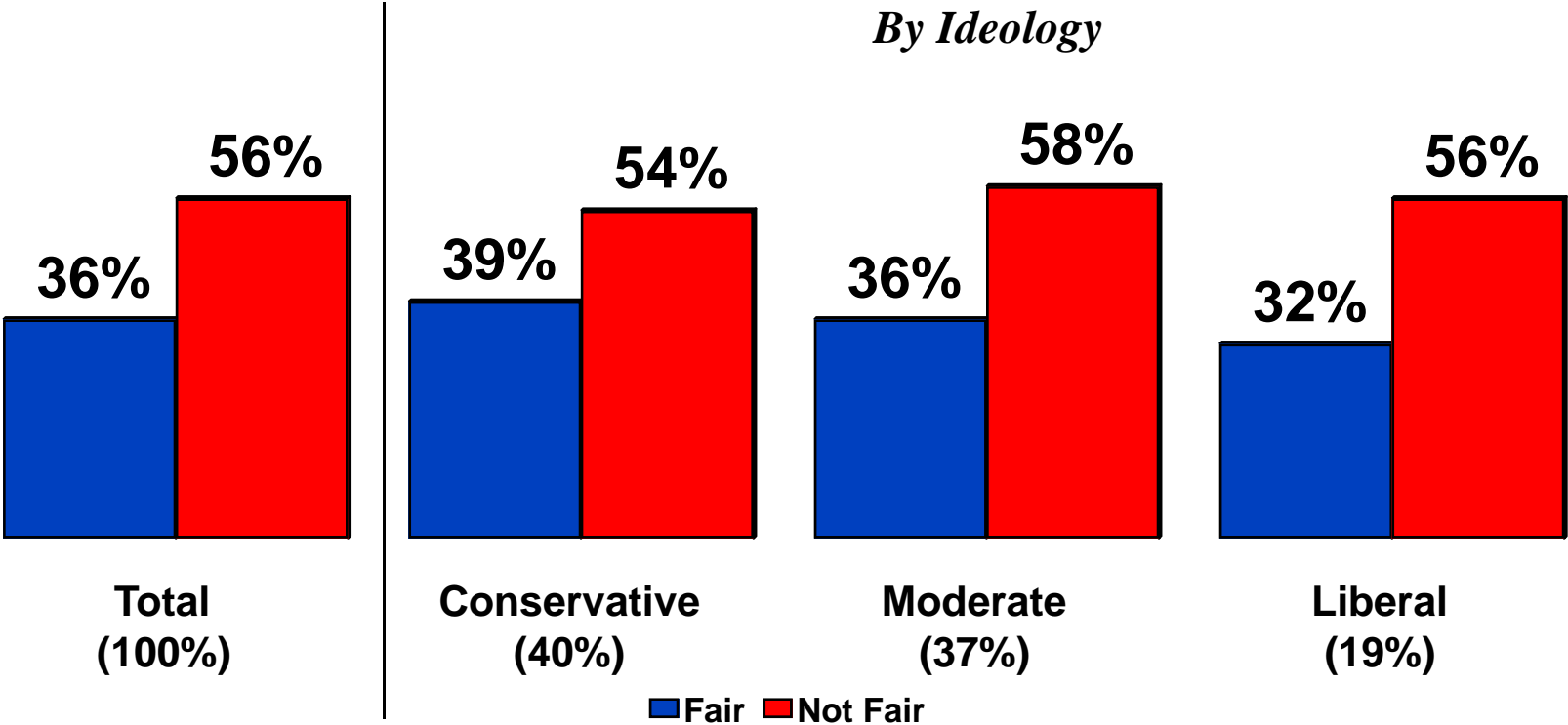
As you may know, back in 2001, the state legislature passed landmark elder care facility reform legislation that mandated increased nursing staff requirements, tougher regulation and quality improvement in Florida's nursing homes, and increased nursing home funding to pay for these improvements and increased staff.

In this year's proposed budget, because of less revenue to the state, Florida's nursing homes are facing funding cuts of \$278 million per year. However, the nursing homes will still be required to meet the previously mandated staffing requirements.



A wide majority of Florida voters don't believe that it's "fair" to cut state funding for nursing homes while being required to meet previously mandated staffing requirements.

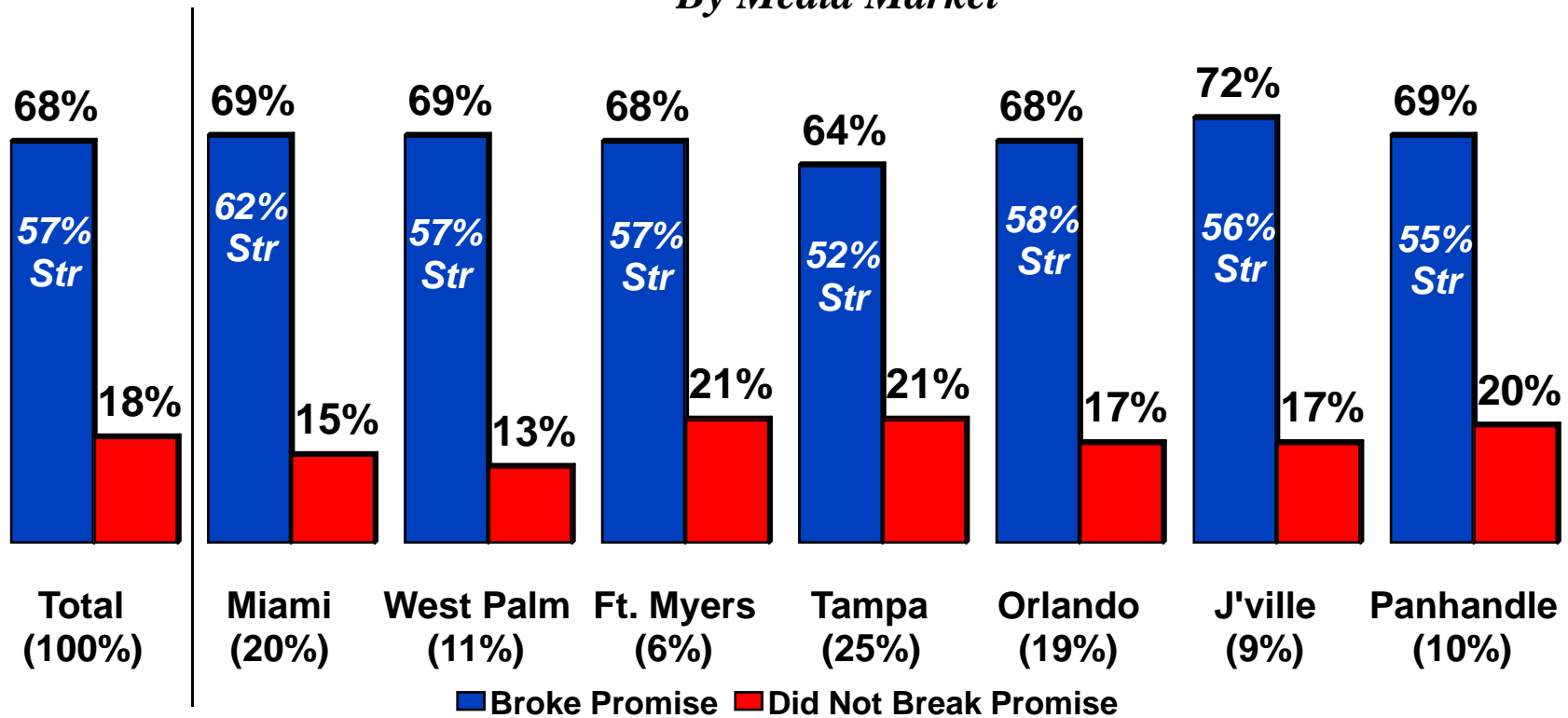
Do you believe it is fair to ask nursing homes to meet the current mandated staffing requirements while also facing \$278 million in state funding cuts?



As a result, fully two-thirds of voters believe the state has broken its promise to nursing homes in the state.

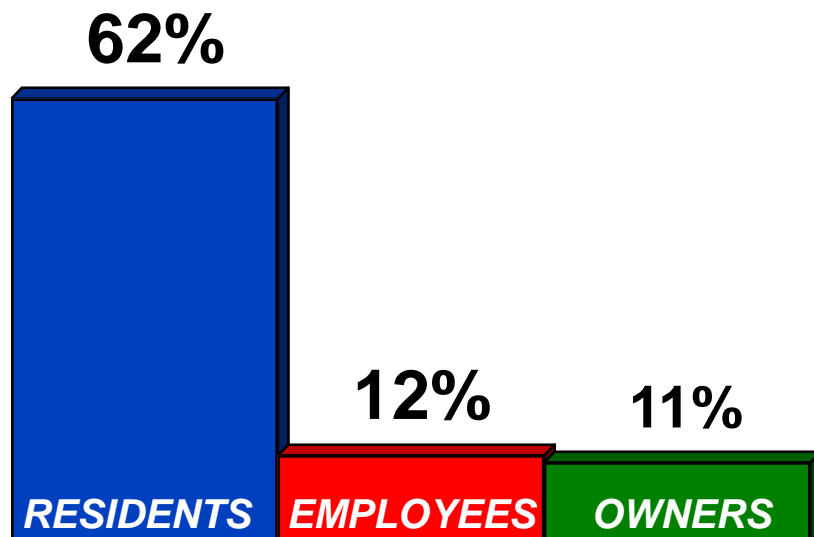
And, do you believe that the state of Florida has broken its promise to nursing homes in the state by not providing the funding that was committed in 2001?

By Media Market

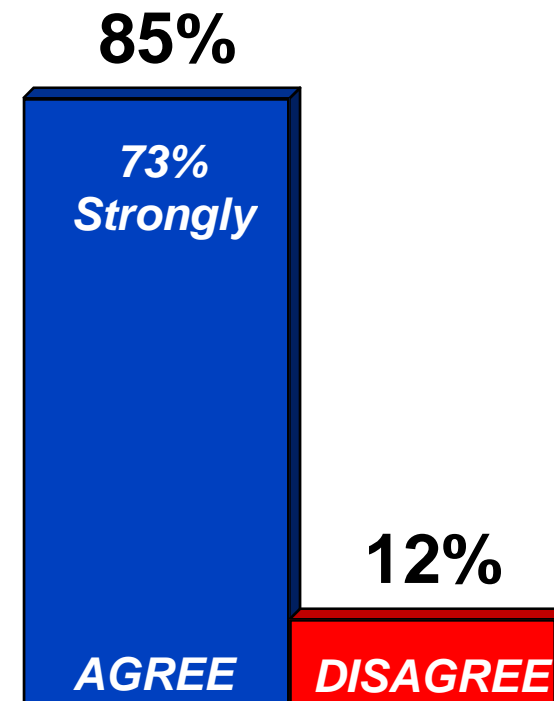


Voters believe it's the nursing home residents who will suffer.

And, do you believe these nursing home cuts will mostly impact ...



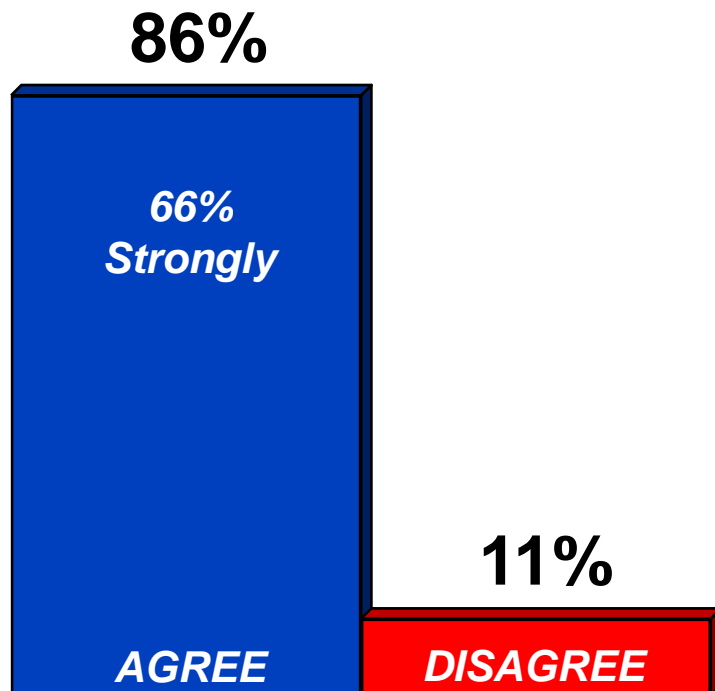
AGREE/DISAGREE: Those who will suffer from these state budget cuts are not the nursing homes, but the patients in these nursing homes.



Even though money is tight, Florida voters believe the state cannot let seniors down.

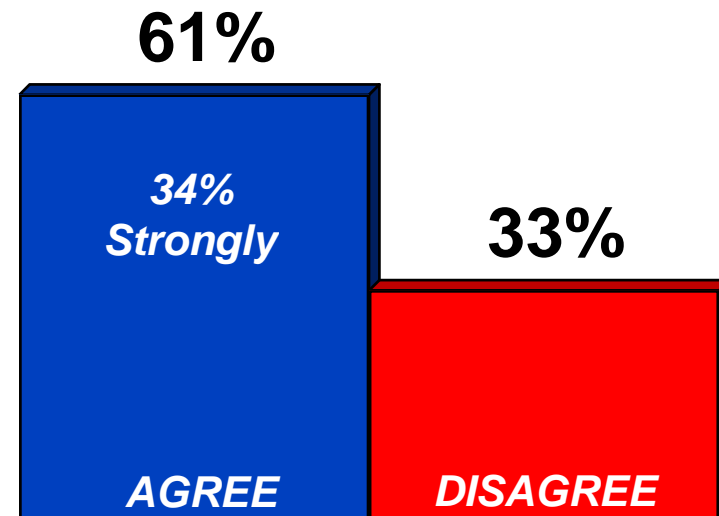
AGREE/DISAGREE:

Money is tight in Florida, but we cannot let our seniors down. The Governor and state legislature need to make sure that nursing homes receive the necessary funding to maintain the level of care they provide.



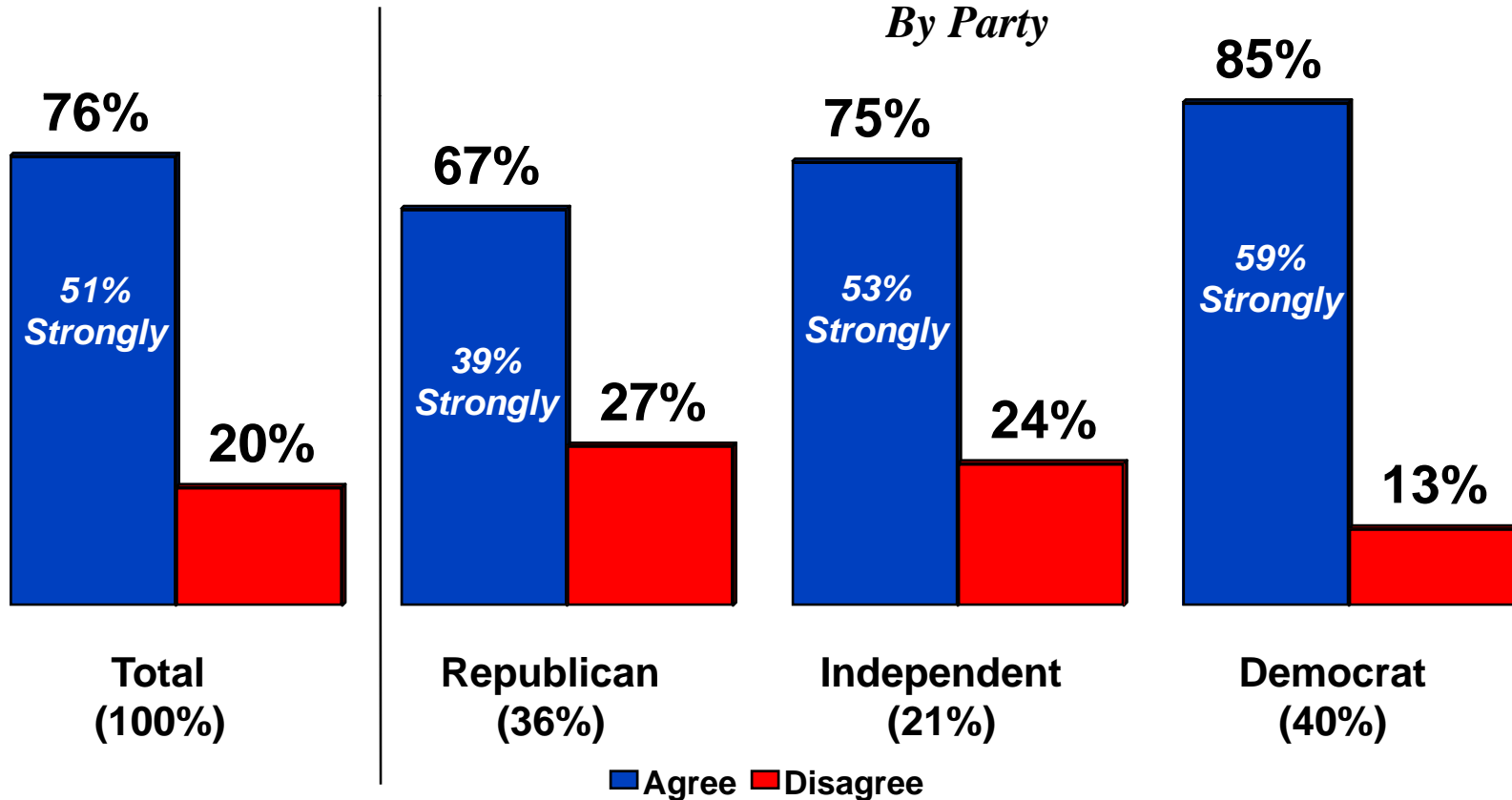
AGREE/DISAGREE:

Even though the legislature is facing difficult choices, they should maintain funding for Florida's nursing homes, even if they have to cut elsewhere.



Voters across party lines agree that the state "has a responsibility" to provide necessary funding to nursing homes.

AGREE/DISAGREE: The state has a responsibility to ensure that it finds the necessary funding to maintain the level of care provided to the residents of nursing homes.





NEIL NEWHOUSE
Partner • neil@pos.org

**214 N. Fayette Street
Alexandria, VA 22314**

**(703) 836-7655
fax (703) 836-8117
<http://www.pos.org>**